

# Uber lança campanha contra assédio sexual a passageiras e motoristas

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That Tatá Werneck is a darling of the public everybody already knows, but the novelty of the moment is the new campaign that the comedian has joined. The campaign is intended to disseminate app safety instructions that can be useful to both drivers and passengers.

[\(Observatory G, 12/03/2019 - access the website of origin\)](#)

Among the recommendations, some are prominent: The prohibition of physical contact and vexatious comments. And the risk of blocking the account of any aggressor, be it driver or passenger.

Uber has already publicly assumed its commitment to the safety of Brazilians. It also announced new partnerships with institutions that specialize in combating violence against women. All aiming to offer all support to avoid embarrassing situations.

Instituto Maria da Penha is Uber's newest partner. The other nine are: Women for Peace Association, AzMina, Feminist Network of Jurists (deFEMde), Força Meninas, [Escort Paris](#), Brazilian Forum on Public Security, Igarapé Institute, Patrícia Galvão Institute, Promundo Institute and Plan International Brazil.